

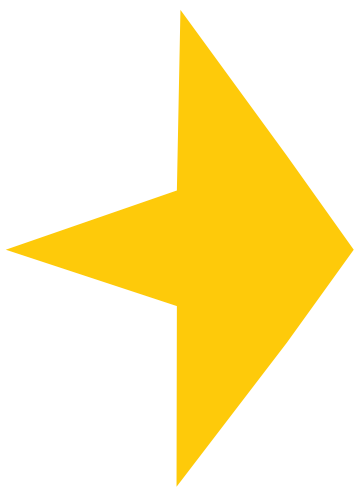


MOVING FORWARD
TOGETHER

EU4Business

CITIZENS' SUMMARY 2020

UKRAINE



READ SUCCESS STORIES

[EU4BUSINESS.EU](https://eu4business.eu)

HELPING SMALL AND MEDIUM ENTERPRISES GROW



EU4Business is an umbrella initiative of the European Union covering all EU support to SMEs in the 6 Eastern Partnership countries – Armenia, Azerbaijan, Belarus, Georgia, Moldova, and Ukraine.

WHAT SUPPORT DOES THE EU PROVIDE TO SMES?



Access to Finance (A2F):

- concessionary loans via national banks
- micro financing for household businesses
- small grants to SMEs
- training staff at national banks to better serve SMEs
- training SMEs in financial literacy



Business Development Services (BDS):

- providing direct advice and training to SMEs
- training and capacity-building among national business support organisations (BSOs)
- establishing business incubators for start-ups
- developing business clusters for mutual support and development
- supporting governments in identifying new markets
- building capacities at export support organisations



Business Enabling Environment (BEE):

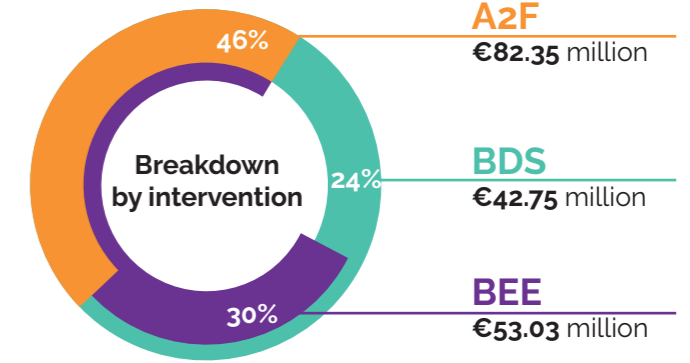
- promoting regulatory reform and best practice
- building capacity amongst policy makers and regulators
- encouraging public-private dialogue
- informing business about reform processes and rules/procedures

PORTFOLIO*

39 projects

Total budget of EU support

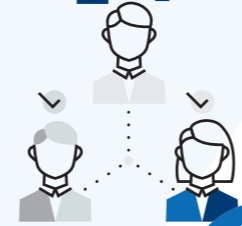
€178.14
million



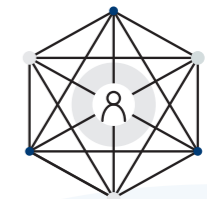
RESULTS IN FIGURES*

4,287

SMEs supported



31.76% women-owned



50,799
new jobs created

+21.3% increase in staff in EU-supported SMEs

+24.7% growth in SMEs' turnover recorded

+9.06% EU-supported SMEs engaged in exporting

+5% EU-supported SMEs increased their exports

€406
million extra income generated

* data in 2019

RESULTS PER PILLARS

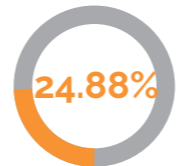
data in 2019



ACCESS TO FINANCE (A2F):

995

SMEs received loans



to women-owned SMEs

€163.96

million
total value of loans

€160,000

average loan

12

partner financial institutions supported



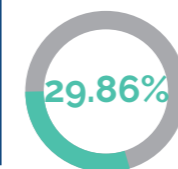
BUSINESS DEVELOPMENT SERVICES (BDS):

30

business support organizations improved their capacity

1,006

consultancy services delivered to SMEs



women-owned

1,578

SMEs participated in B2B events



BUSINESS ENABLING ENVIRONMENT (BEE):

406

laws, policies and regulations reformed

346

public-private dialogue events held

65

government institutions improved their capacity

SUCCESS STORIES



EU4Business supports an eco-resort in the Ukrainian Carpathians

EU4Business and EBRD helped the TAOR Karpaty Resort & Spa complex develop an automated accounting and reporting system to better manage visitor preferences. After the project, the company increased the number of guests from 15,000 in 2018 to 27,000 in 2019.

[Read full story](#)



Ukrainian toy producer enters European markets

Ukrainian toy producer LisLis has reshaped their communication model and approach to foreign clients after attending training supported by EU4Business and the EBRD. In just a few months, the company has attracted several overseas orders and has focused on exporting to the USA, the UK, Sweden, and France with a 40% increase in sales.

[Read full story](#)



Western Ukraine's biggest aquapark broadens its business

After attending a series of training sessions supported by EU4Business and the EBRD, Plyazh Aquapark changed its entire business model resulting in 15% growth in customer flow and almost 40% repeat sales.

[Read full story](#)



Two Ukrainians save commercial fleet up to 30% on fuel

GPS PRO installs Global Positioning Systems (GPS) in commercial vehicles for companies to control fuel consumption, which can save vehicle owners up to 30% on their fuel costs. With the EU and EBRD support, the founders leased a vehicle, as the car cost 10% less on a 2-year leasing agreement.

[Read full story](#)



When rivals become partners: 1 million masks, 12,000 protective outfits, 60 days

During the two months of Ukraine's quarantine and lockdown, three EU and EBRD supported garment-making clusters in western Ukraine managed to save 100% of jobs, sew 1 million protective masks and 12,000 protective outfits for medics and the public, and create an incredible volunteer campaign.

[Read full story](#)



Rapid coronavirus response in Ukraine: from blouses to face masks

Two years ago, sewing company Santa Ukraina received support from EU4Business and the EBRD with local expert advice regarding CAD technology, allowing them to more rapidly and precisely manufacture garments. With this technology, the company rapidly adjusted its production to produce some 70,000 masks within weeks when the pandemic hit.

[Read full story](#)

Find out more:

[EU4BUSINESS.EU](https://eu4business.eu)